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In response to demand, CUBS is bringing its trademark value, visual style and uniquely green manufacturing model to the world of diaper bags. Premiering at the MOMS2B show at fashion week in Los Angeles March 19-22, their new line is comprised of two styles, a shoulder bag/tote and a backpack. The bags are one of a kind, hand-detailed, and without that traditional "baby style" which prevents them from having a second life once the kids get out of diapers. Employing CUBS' signature oversize grommet strap attachments, these room and functional diaper bags are fully lined for easy cleaning and are equipped with one exterior pocket, two interior insulated bottle pockets plus two additional secure pockets. Each also contains an oversize 30/30" changing pad that doubles as a play mat and restaurant drop cloth--all of it made with high end fabrics that would never normally be found in this type of product.

"Nothing about our bags say "diaper", according to CUBS co-founder Alexis Baile, "Except the functionality--and our trademark fashion-forward good looks!"

CUBS (Cool Usable Bags Sustainable) is a trendsetting company located in Boulder, Colorado. We create stylish one-of-a-kind sustainable bags and accessories at prices well below our competition. The secret? Remaindered designer materials. With Western ingenuity, we source leathers, silks, wool and linen from ecologically-inclined merchants, warehouses and suppliers who donate bolt ends, remnants, and swatches in the interest of clearing space and sparing the landfills. These are then reconfigured into chic bags and accessories by Americans earning a reasonable wage.

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If you would like more information about this topic, or to schedule an interview with Alexis Baile please call 303-547-6220, or write us at alexis@cubsbags.com . For viewing and retail availability see www.cubsbags.com .