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In response to strong sales among shoppers seeking stylish value in an economic downturn, CUBS has broadened its collection of sustainable, fashion-forward bags to include two new product lines: capes and belts.

The cape is a one-size model inspired by the classic Jackie O. Produced in different materials ranging from a lightweight spring linen to a winter-warm cashmere, it features an asymmetrical drape and a built-in hoodie.

The belts, which come in three sizes, are beautiful fabric mosaics composed entirely of small hand-picked and hand-assembled remaindered pieces. Mounted on remaindered high end leather backs, the belts are accessorized with oversized antique buckles. Both of these new products retain the blend of gorgeous functionality and surprisingly low price points which is the trademark of CUBS.

CUBS (Cool Usable Bags Sustainable) is a trendsetting company located in Colorado that has bypassed the traditional manufacturing model, and in the process, is gaining a national reputation for original, one of a kind bags and accessories which are fully the equal of its more expensive competitors. CUBS sources its materials from ecologically inclined merchants, warehouses and suppliers who donate bolt ends, remnants, and swatches in the interest of clearing space and sparing the landfills. With Western ingenuity, and employing American stitchers, CUBS then reconfigures these remnants into its striking bags and accessories.

"Our driving message for consumers is value, beauty, eco-friendliness and product range," says co-founder Alexis Baile. "and our new belts and capes emphasize those qualities. CUBS would be as happy on the Oscar red carpet as they would at your local supermarket, and we like it that way."

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If you would like more information about this topic, or to schedule an interview with Alexis Baile please call 303-547-6220, or write us at [alexis@cubsbags.com](mailto:alexis@cubsbags.com) . For viewing and retail availability see [www.cubsbags.com](http://www.cubsbags.com) .