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Rounding out a very successful first year in business, CUBS (Cool Usable Belongings Sustainable) has recently garnered two major local recognitions. Firstly, CUBS bags were selected as 5280's Entrepreneur of the Year for 2009. In the citation, CUBS was recognized for their "unique, gorgeous bags, which derive from a vision which is both "brilliant and environmentally sound". No less importantly, CUBS is also currently nominated for Denver Channel 7's A-List, taking their place among the city's "best of the best".

These awards and commendations are part of a larger story of people responding to the value and fashion of the CUBS line. CUBS has recently expanded its line, and is now offering larger totes, shoulder bags, and small travel purses, in addition to their classic and perennially popular of women's handbags.

A trendsetting company located in Boulder, Colorado, CUBS uses only remaindered designer materials in their products. With Western ingenuity, they source leathers, silks, wool and linen from ecologically-inclined merchants, warehouses and suppliers who donate bolt ends, remnants, and swatches in the interest of clearing space and sparing the landfills. These are then reconfigured into chic bags and accessories by Americans earning a reasonable wage and presented to consumers at prices below typical one-of-a-kind artisanal handwork.

Says co-founder Alexis Baile, "We're thrilled that the marketplace has reacted so positively over this last year to our mix of uncompromising style and environmentally sustainable mission. Whether on giant sites like Overstock, or hip boutiques, people are awakening to the fact that CUBS provides a unique product, which mixes value, eco-awareness and truly beautiful design."